

# Welcome to RedWizard

RedWizard is an accredited diverse supplier specialising in accelerating a company's temporary workforce strategy. As a vendor-neutral, transformation company, we enable our clients to benefit from a strategic approach to total talent management.

With over 10 years of practical experience from local talent programmes to global programme management; we offer unique cross-industry expertise in strategic PMO solutions, Change Management, HR & Education, and Implementation.



## Our Core Competencies

### Vendor-Neutral Enterprise

We act as an unbiased extension of our clients' teams, fostering collaboration and enabling proactive, flexible services.

### Strategic PMO Solutions

Specialising in governance frameworks, compliance management, and performance monitoring.

### HR & Education

Providing educational services on compliance, temporary worker integration, and total talent approaches.

### Systems Implementation

Supporting data transformation for insights and decision-making.

### Change Management

Facilitating smooth transitions and transformations in talent acquisition models, alongside operational improvements.

## Our Key Services

- Programme Governance & PMO Services
- Supplier Enablement
- Education & Capability Building
- CSR Direct Sourcing Channels
- Customer Communication & Engagement
- Model Transition & Transformation
- Talent Attraction & Benchmarking
- Total Talent Strategy & Enablement
- Cost Management & Spend Optimisation
- Data Transformation for Insights
- Voice of Worker
- Risk Management & Compliance

## Our Unique Value Proposition

- Only specialist transformation company focused on the contingent temporary workforce
- 100% vendor-neutral approach ensuring unbiased evaluations & solutions
- Extended ecosystem of specialist partners
- Active industry voice shaping the future of work
- Expertise in global, regional, and local talent programme management

[connect@redwizard.consulting](mailto:connect@redwizard.consulting) • [www.redwizard.consulting](http://www.redwizard.consulting)

# Team Expertise

Our team brings together cross-industry knowledge and over a decade of practical experience in temporary workforce management. This unique perspective enables us to effectively roadmap the work needed to transition your programme to best-in-class.



## Leadership Team



**Jools Barrow-Read**  
Founder



**Colin Yoshioka-Smith**  
Business Director



**Laura Handley**  
Strategic Operations Director

# Why Choose RedWizard?

As an accredited diverse supplier, RedWizard offers a combination of specialised expertise, a vendor-neutral approach, and commitment to innovation that makes us an ideal partner for your Preferred Supplier List. We are small but mighty, dreaming big and holding ourselves accountable for the outcomes our clients seek to achieve.



## Case Study: Workforce Education Initiative Evolution

### THE CHALLENGE

Hiring managers lacked comprehensive, accessible resources for effectively engaging and managing temporary labour.

### THE SOLUTION

Developed an in-depth e-learning course on temporary labour, which sparked the creation of a broader educational programme.

### THE RESULTS

- ✓ Created a foundational e-learning course covering key aspects of temporary labour management
- ✓ Identified a wider need for accessible, tailored workforce management education across various roles
- ✓ Expanded the initial concept into a comprehensive learning hub with diverse resources and toolkits



## Case Study: Global Healthcare Company Risk Management & Mitigation

### THE CHALLENGE

Ensuring compliance with a large, diverse, and geographically dispersed temporary workforce amidst changing legislation

### THE SOLUTION

Conducted comprehensive audits across selected countries and service lines, reviewed supplier processes & procedures

### THE RESULTS

- ✓ Detected gaps in tenure, worker classification and pay parity processes that attracted risk
- ✓ Provided actionable recommendations for each risk area to close gaps
- ✓ Created a master compliance sheet as a reference point for regional compliance needs

## Case Study: EMEA MSP Programme Revitalisation

### THE CHALLENGE

MSP had lost traction in promoting their temporary workforce programme due to increased remote working and lack of programme visibility

### THE SOLUTION

Collaborated with MSP teams to implement targeted local promotion strategies across high volume markets

### THE RESULTS

- ✓ Face-to-face events significantly outperformed virtual webinars in regaining programme traction
- ✓ Developed country-specific resources to ensure relevant and up-to-date materials readily available for new programme customers
- ✓ Established foundation for continuous MSP-led programme promotion and improvement

**Contact our specialist advisors today**  
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